

Cc: Sir Chris Bryant MP, Minister of State for Data Protection and Telecoms and Minister of State for Creative Industries, Arts and Tourism; Feryal Clark MP, Parliamentary Under-Secretary of State for AI and Digital Government

Dear Prime Minister,

I am writing on behalf of the PPA (Professional Publishers Association), the representative body for magazine media and specialist publishing in the UK, to ask for a meeting with our members to discuss the impact of copyright infringement of AI developers.

We agree with your statement that media and the creative industries are central to your Government's mission on economic growth<sup>1</sup>. The magazine industry alone is worth £4.4 billion to the UK economy<sup>2</sup>, employs 55,000 people<sup>3</sup> and consists of multi-platform touchpoints that reach over 38 million adults each month<sup>4</sup>.

Specialist publishing is an integral part of our cultural and industrial fabric. Many magazine publishers have served as the leading expert on the subject they report on for over one hundred years. For example, since 1906 British Vogue has been an authoritative voice on culture, has fostered dialogue and communities in the fashion world, and has been a catalyst in the development of the UK's biggest creative industry.

In addition, magazine media underpins the progress of many major British industries, informing key decision-makers and in some instances providing workflow tools that are essential for businesses to function. For instance; Farmers Weekly, Nursing Times and Investment Week are all considered indispensable for their respective sectors. We are a central part of cross-sectoral innovation through the contributions of our editorial content and we are also innovators that enrich the digital landscape as a whole.

The PPA believes that, particularly with the increasing threat of disinformation, it is important to have a trustworthy plural media landscape that reaches everyone in the

---

<sup>1</sup>Inpublishing "Starmer: Publishers must have control over their content" 28.10.2024. [Link](#).

<sup>2</sup>Thomas, Lawrence "Magazine Publishers in the UK- Market Research Report (2014-2029)" 2024. [Link](#).

<sup>3</sup>PPA "Sector Insight Report" 2022. [Link](#).

<sup>4</sup>PAMCo H2 2024 Jun'22 - Jun'24 print data fused with Jun'24 Ipsos iris data. [Link](#).

Rt Hon Sir Keir Starmer MP  
Prime Minister  
10 Downing Street, London, SW1A 2AA

Sajeeda Merali  
The Professional Publishers Association  
Chancery House, Chancery Lane, London, WC2A 1QS

Cc: Sir Chris Bryant MP, Minister of State for Data Protection and Telecoms and Minister of State for Creative Industries, Arts and Tourism; Feryal Clark MP, Parliamentary Under-Secretary of State for AI and Digital Government

UK. Different magazine titles are sensitive to the audiences they speak to. In some instances, where issues are particularly impactful to certain communities, specialist publishing plays an especially important part in delivering information to those who may feel alienated from national newspapers.

The contributions of magazine publishers to the wider news ecosystem are both significant and in many cases unique. Therefore, we believe that we should be afforded our own voice in the discussions with Government on media and AI.

Kind regards,  
Sajeeda Merali, CEO, PPA

