THE **PUBLISHERS**ASSOCIATION

Copyright Infringement Portal

The **Copyright Infringement Portal (CIP)** was created by the industry, for the industry. So far it has reported around 4 million infringing links and removed over 1.5 million links from appearing on Google Search.

What is the CIP?

The CIP is an online takedown service to identify and report infringing links. The flexible and user-friendly service enables publishers to easily find online piracy, quickly send DMCA compliant takedown notices to the infringing sites and to monitor the compliancy of the sites.

Rights owners can easily search actively infringing sites in one go as the system continually searches pirate sites throughout the day. All that needs to be done by the User is check and send!

Using the Portal saves time and increases efficiency:

- Track where and when your content is being shared online
- Remove easy-to-access links and push casual downloaders towards legitimate access methods
- Contribute towards industry anti-piracy efforts through the aggregation of (anonymised) Portal data to identify major sites requiring more targeted action

Access Options:

Manual Service

- Provides access for one User to the CIP
- The User is responsible for all parts of the notice serving process, including verification and issuing of notices

Managed Service

- All the searching, verification, issuing of notices and monitoring is managed by The PA
- Compliance statistics are provided on a regular basis

Costs

The Portal has transparent pricing based on the number of titles to protect, there are no restrictions on the number of takedown notices served and no extra charges for Search delistings.

The pricing for both Manual and Managed are for annual accounts (12 months).

Manual Service

No of titles	£
1-25	£495
26-50	£695
51-100	£895

Managed Service

No of titles	£
25	£795
50	£1,485
100*	£2,775

^{*} For a managed service with more than 100 titles, please contact The PA for a tailored quotation.

All fees exclude VAT at the prevailing rate.

Find Out More:

www.copyrightinfringementportal.org.uk

Or contact Claire Anker (canker@publishers.org.uk)