



FESTIVAL

**20
24**

The PPA Festival



23 April 2024
The Brewery, London

The PPA Festival is the biggest annual gathering of UK publishing professionals in magazine and business media.

- 550+ senior professionals from 150+ businesses
- 4 stages of content + exhibition + roundtables + networking
- Event partner, speaker, roundtable host, 90 second pitch & stage sponsorship opportunities



Attendees from businesses including..



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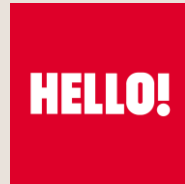
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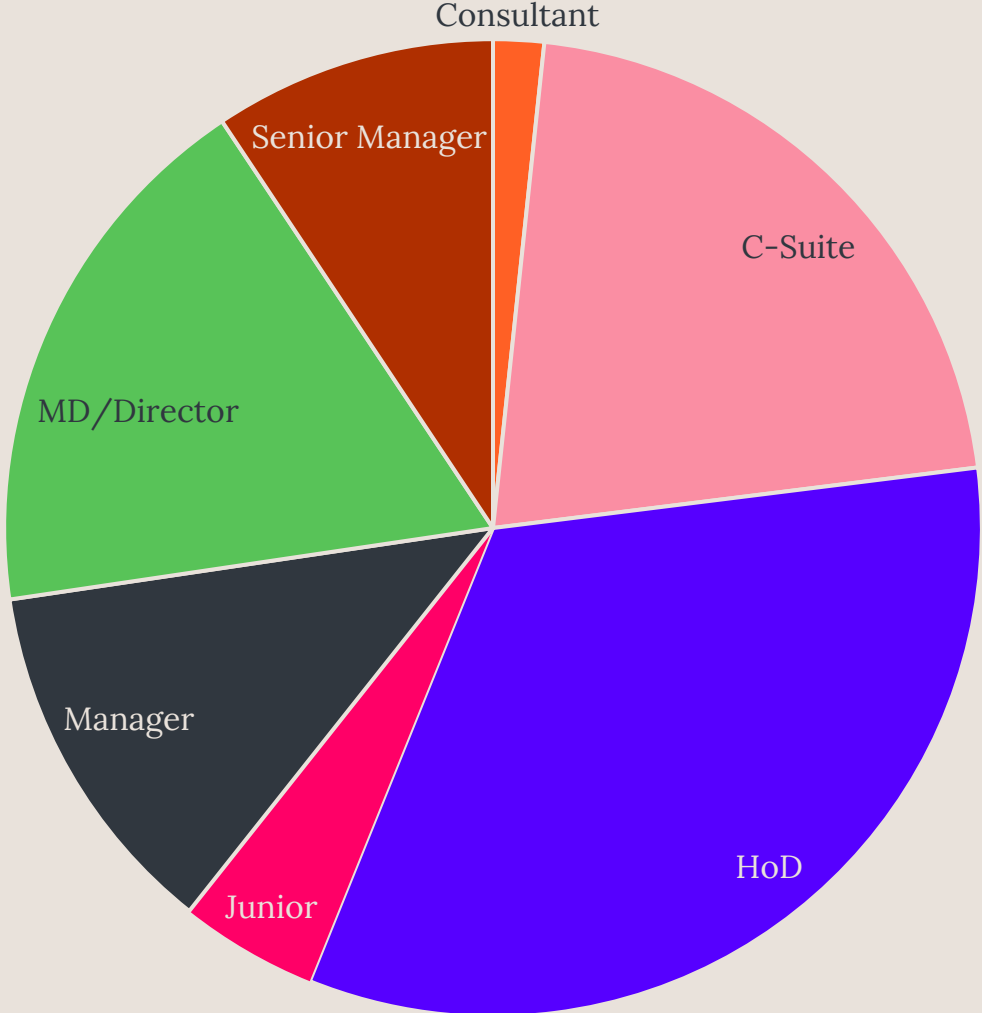
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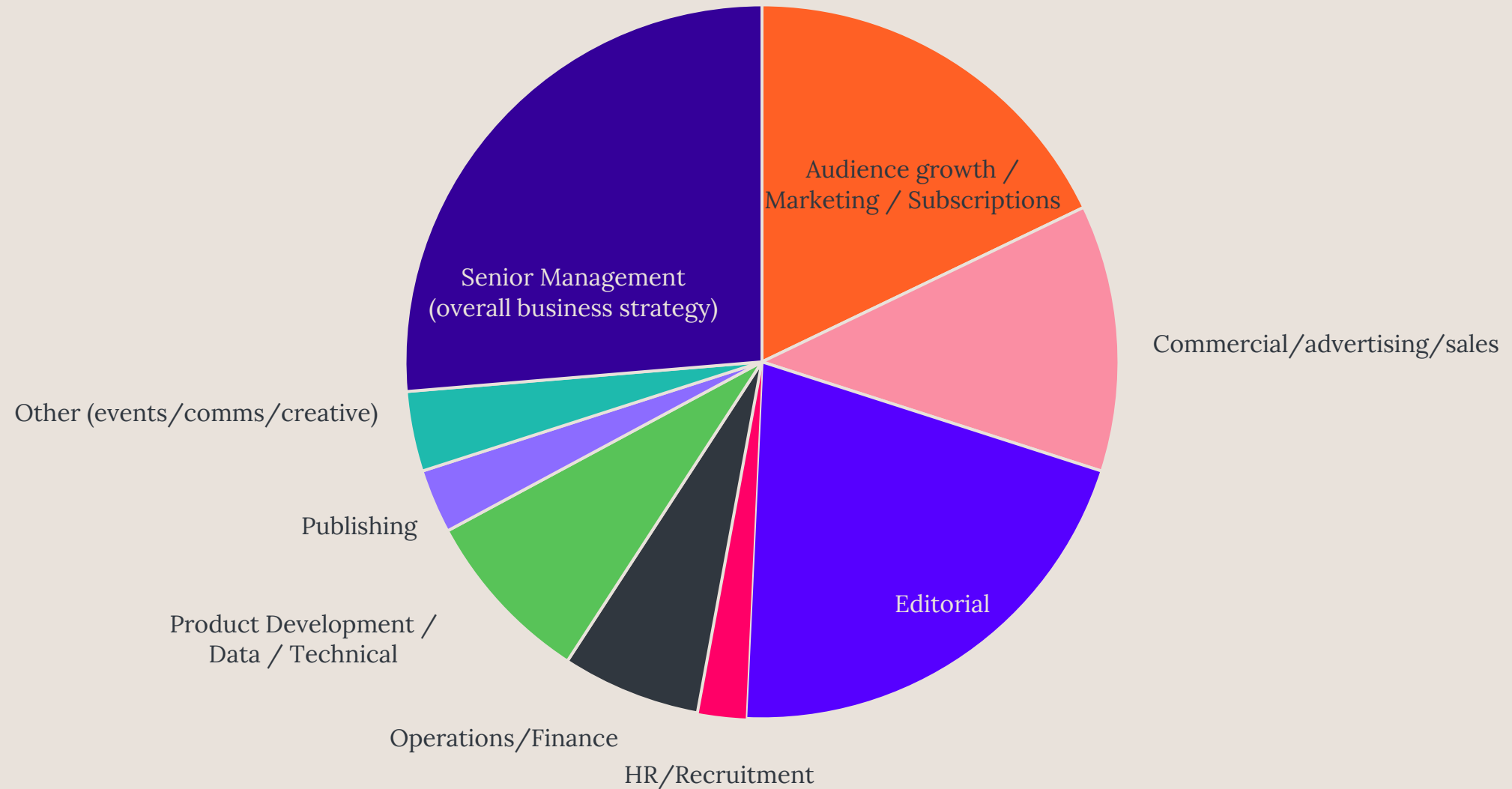
FT STRATEGIES



Attendee Job Level



Attendee Job Function

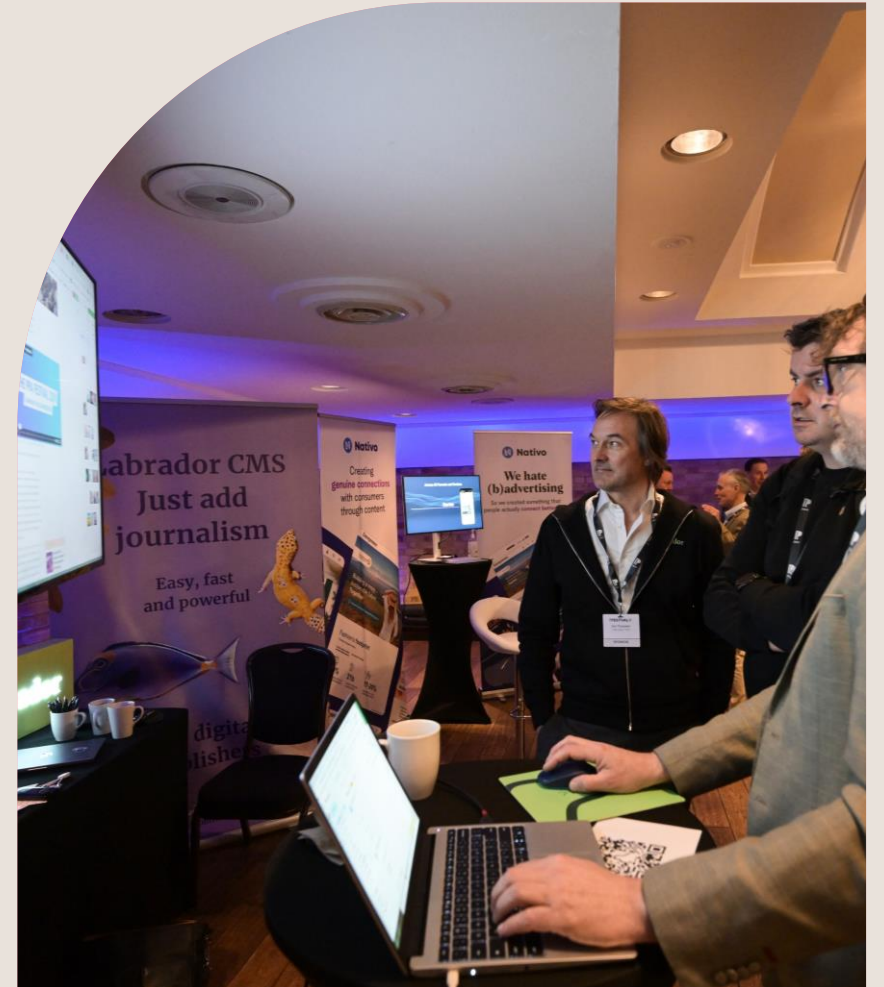


Event Partner Package



- Stand space in the exhibition & networking area
- Logo on all event signage, digital screens, festival website, marketing emails and attendee correspondence
- Three delegate passes
- Opportunity to include a gift in goodie bags
- Attendee list ahead of the event (not including contact details)

£6,500 + VAT



Event Partner Package with content opportunity



- Opportunity to host a roundtable during the day on a topic relevant to your expertise – precise theme and content to be built and agreed in partnership with the PPA Festival content team
- OR 90 second elevator pitch on one of four stages to drive traffic to your stand (This package includes stand space in the exhibition & networking area)
- Logo on all event signage, digital screens, festival website, marketing emails and attendee correspondence
- Three delegate passes
- Opportunity to include a gift in goodie bags
- Attendee list ahead of the event (not including contact details)

£8,000 + VAT



Stage Sponsorship Package



- Speaking or session moderator opportunity on your stage (ideally alongside a publisher/relevant client, or as part of a wider panel session. We can work with you and the content producers to understand best fit)
- Headline stage branding at the event, e.g 'The TOGETHER stage powered by AIR BUSINESS'
- On-stage mentions by stage moderator throughout the day
- Opportunity to seat-drop promotional material in your dedicated area throughout / provide silent sizzle-reel during walk-ins, etc.
- Logo on all event signage, digital screens, festival website, marketing emails and attendee correspondence
- Four delegate passes for staff PLUS speaker pass to whole event
- Stand space in networking and catering area
- Opportunity to include a gift or company info. in goodie bags
- Attendee list ahead of the event (not including contact details)

£12,000 + VAT (only PRODUCT stage left!)

